**Program Advertising Form**

**Celebrating Our 40th Season in 2016-2017**

|  |  |  |
| --- | --- | --- |
| **Ad Size** | **Full Season**  **(Four Concert Programs)** | **Single Concert Program \*** |
| Back +  Inside Full Page +  Half Page  Quarter Page | $750  $600  $300  $150 | -  $180  $90  $45 |

\* The deadline for single concert ads is four weeks prior to the concert date.

***+Back Page advertisers will receive a free season pass and Full Page advertisers will receive 2 free tickets***

**Concert Dates\***

October 8, 2016

December 10, 2016

March 4, 2017

May 20, 2017

Thank you for considering to advertise in the SSO concert program. This is a great way to support the orchestra while advertising your business or organization before the concert-going public. The program’s full size page is 5.5” wide by 8.5” tall. We accept camera-ready copy; however, we prefer a press-ready PDF (Portable Document Format) file. Otherwise, simply provide the text and we will compose your ad. Please e-mail Jerry Potter at [programads@ssorchestra.org](mailto:programads@ssorchestra.org) or mail this form to the SSO. Please make your check or money order payable to the SSO and mail it to the address shown at the bottom of this form.

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I wish to place an ad in the SSO concert program:

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ( ) | Back | ( ) | Inside front/ back, or interior Full Page | | | ( ) | Half Page | ( ) | Quarter Page |
| ( ) | Full Season | ( ) | Single Concert (Date: \_\_\_\_\_\_\_\_\_\_ ) | | | | |

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| --- | --- |
| Name: |  |
| Address: |  |
| City/State/Zip: |  |
| Telephone: |  |
| Email: |  |
| Signature/Date: |  |