**Program Advertising Form**

**Celebrating Our 43rd Season in 2019-2020**

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| --- | --- | --- | --- |
| **Ad Size** | **Full Season**  **(4 Programs)** | **Single Program \*** | **Incentive** |
| Back Cover, Inside Front, Inside Back  4.5” W x 7.5” H | $635 | - | 2 Free Season Tickets |
| Full Inside Page  4.5” W x 7.5” H | $510 | $160 | 1 Free Season Ticket |
| Half Page  4.5” W x 3.75” H | $255 | $80 | 2 Free Tickets |
| Quarter Page  4.5” W x 1.875” H | $125 | $40 | - |

\* The deadline for single concert ads is four weeks prior to the concert date.

**Concert Dates**

October 19, 2019

December 7, 2019

March 14, 2020

May 9, 2020

Thank you for advertising in the SSO concert program. This is a great way to support the orchestra while advertising your business or organization before the concert-going public – our average concert attendance is 480 and about 19% of that audience is from outside of Harford County!

We accept camera-ready copy; however, we prefer a press-ready PDF (Portable Document Format) file. Otherwise, simply provide the text and we will compose your ad. Please email Jerry Potter at <programads@ssorchestra.org> or mail this form to the SSO. Please make your check or money order payable to the SSO and mail it to the address shown at the bottom of this form.

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I wish to place an ad in the SSO concert program:

( ) Back Cover ( ) Inside Front ( ) Inside Back ( ) Full Page ( ) Half Page ( ) Quarter Page

( ) Full Season ( ) Single Concert (Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ )

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/State/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature/Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_